



Episode 45 – Mid-Year Marketing Tune Up

Hi,

In my podcast Episode 45 we talked about your mid-year marketing tune up, and I promised to give you a couple of ideas for social media postings for May / June...so here they are!

#1

Why is dental health important? Poor oral health is connected to diseases such as periodontitis, diabetes and heart disease. Infections that start in your mouth can also lead to a weakened immune system.

<https://bit.ly/31Kj8bg>

#2

Did you miss your bi-annual dental checkup? Don't stress- it's not too late to get back in the game! Call us today to get your healthy smile back on track and summer ready!!

(Insert phone #)

#3

Do you know the pros and cons of an electric toothbrush vs. a manual one? Check it out so you can choose the best one for your needs!

<https://bit.ly/3cZ8bt>

And here are a few notable holidays that you can create social posts for:

- 5/30 Memorial Day

June – Dental Smiles month

- 6/19 – Father’s Day
- 6/12- National Corn on the Cob Day
- 6/22- National Kissing Day and National Onion Rings Day
- 6/26 – Toothbrush Day